



Australian Government

Department of Climate Change, Energy,
the Environment and Water

Expansion of the Commercial Buildings Disclosure Program

Digital Communication Toolkit



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Background

The Australian Government established the Commercial Building Disclosure (CBD) program under the *Building Energy Efficiency Disclosure Act 2010* (BEED Act). The program has successfully reduced the energy consumption of commercial offices and has been in operation since 2010.

The current program mandates that building owners (that are constitutional corporations) wishing to sell, lease or sublease office buildings over 1000 sqm must have a valid Building Energy Efficiency Disclosure Certificate (BEEC). The BEEC includes a National Australian Built Environment Rating System (NABERS) Energy star rating, and owners must include this rating in any advertising material for the sale, lease, or sublease.

The Australian Government is considering a staged expansion of the CBD Program to other ownership structure, building types and sectors. Also under consideration are the types of energy and emissions information that should be disclosed. The department is consulting with the sector to inform this policy change. The consultation will include the publication of a KPMG report into Expanding the Commercial Building Disclosure Program.

Delivering this program will support the following Australian Government strategies:

- Net Zero Built Environment Sector Plan (under development)
- Net Zero in Government Operations Strategy
- Trajectory for Low Energy Buildings
- National Energy Performance Strategy.

How you can help the consultation

We'd appreciate your help to get the word out about this consultation and boost the response rate.

In this toolkit you will find a variety of content that can be used in your newsletters, on your website and on your social media channels. Please feel free to tailor to your specific audiences and channels.

If you have any questions about this toolkit or feedback about the consultation, please email commercial.buildings.team@dcceew.gov.au

Web/news item content

Have your say: Expansion of the Commercial Buildings Disclosure Program

The Australian Government's Department of Climate Change, Energy, the Environment and Water recently commissioned a feasibility report on expanding the Commercial Building Disclosure (CBD) Program.

The report recommends changes to the Program to help reduce Australia's commercial building sector emissions to net zero by 2050.

The report recommends expanding the CBD Program to include more commercial building and ownership types.

Expanding the program will:

- reduce energy consumption
- reduce energy bills
- lower greenhouse gas emissions.

The report also recommended a Road Map to transition Australia's existing commercial buildings to net zero in stages.

The Road Map will allow for the extension of mandatory disclosure of energy use to a wider range of commercial buildings, including hotels, shopping centres, data centres, hospitals, and other non-residential facilities.

It will also allow for the introduction of Minimum Energy Performance Standards for low performing buildings that do not respond to mandatory disclosure.

How you can contribute

The Government's discussion paper on the CBD Program expansion is now open for consultation.

Have your say on the discussion paper and read the feasibility report at: [Commercial Building Disclosure \(CBD\) Expansion Consultation](#)

The consultation is open to the public, including:

- owners, operators and tenants of commercial buildings
- NABERS assessors
- industry peak bodies
- state, territory and local governments.

The consultation will be open for feedback until 13 September 2024.

Email content

The below is suggested content to share as a standalone email sent to your stakeholders.

Subject line: Have your say on the Expansion of the Commercial Buildings Disclosure Program

Message content:

The Australian Government's discussion paper on the Commercial Building Disclosure (CBD) Program expansion is now open for consultation.

The Department of Climate Change, Energy, the Environment and Water recently commissioned a feasibility report on expanding the CBD Program.

The report recommends changes to the Program, including its expansion to include more commercial building and ownership types, to help reduce Australia's commercial building sector emissions to net zero by 2050.

Expanding the program will:

- reduce energy consumption
- reduce energy bills
- lower greenhouse gas emissions.

The report also recommended a Road Map to transition Australia's existing commercial buildings to net zero in stages.

The Road Map will allow for the extension of mandatory disclosure of energy use to a wider range of commercial buildings, including hotels, shopping centres, data centres, hospitals, and other non-residential facilities.

It will also allow for the introduction of Minimum Energy Performance Standards for low performing buildings that do not respond to mandatory disclosure.

Have your say

Have your say on the discussion paper and read the feasibility report at: [Commercial Building Disclosure \(CBD\) Expansion Consultation](#)

The consultation is open to the public, including:

- owners, operators and tenants of commercial buildings
- NABERS assessors
- industry peak bodies
- state, territory and local governments.

The consultation will be open for feedback until **13 September 2024**.

If you have any questions about the consultation, please reach out to the Department at commercial.buildings.team@dcceew.gov.au.

Email newsletter content

The below is suggested content to share in a larger newsletter with other content to your audiences.

Have your say: Expansion of the Commercial Buildings Disclosure Program

The Australian Government's Department of Climate Change, Energy, the Environment and Water recently commissioned a feasibility report on expanding the Commercial Building Disclosure (CBD) Program.

The department invites feedback from the public on the discussion paper for the CBD Program expansion, including from:

- owners, operators and tenants of commercial buildings
- NABERS assessors
- industry peak bodies
- state, territory and local governments.

Have your say on the discussion paper and read the feasibility report at: [Commercial Building Disclosure \(CBD\) Expansion Consultation](#).

The consultation will be open for feedback until **13 September 2024**.

Reshare our social media posts

You can reshare our social content instead of making your own posts.

We'll be sharing content throughout the consultation on the department's X/Twitter, Facebook, Instagram and LinkedIn accounts.

The following post is suggested if you decide to reshare one of our posts. Please feel free to adjust the content to suit your audience.

Suggested reshare post

 Have your say on the Commercial Buildings Disclosure Program expansion consultation.

A recent report has recommended changes to help reduce Australia's commercial building sector emissions to net zero by 2050.

Read the report and submit your feedback